



## ITEC turns 50!

Come join us at our fall conference as we celebrate 50 years as an organization.

The annual ITEC Conference will be held at the Iowa Events Center October 13-15, 2019.



### Why be an exhibitor at ITEC?

- ▶ Over 1100 educators and decision makers in attendance at the conference providing hundreds of potential follow-up contacts for future sales. Attendees are comprised of classroom teachers, media specialists, technology directors/IT personnel, administrators and college educators.
- ▶ ITEC was listed as one of **the** 2019 K-12 Edtech Events worth attending by Edsurge.com.
- ▶ Three different times throughout the conference dedicated to visiting exhibitors. We schedule a morning and afternoon break on Monday, and a morning break on Tuesday with refreshments in the Vendor Hall to attract more people.
- ▶ Lunch is provided with each booth space, allowing you the opportunity to eat with the attendees or to bring lunch back to your booth and be available to attendees during that time.
- ▶ Exhibit booth space includes: one 10 X 10 booth space, wireless internet connection, one table, two chairs, one garbage can. (lead retrieval service, electrical, and hard wired internet available for an additional fee)

***"Once again, ITEC conference did it! There were "mic drop" after "mic drop" moments with the keynotes, feature speakers, Iowa featured speakers, and the sessions! ITEC truly is a mini-ISTE! It is a non-negotiable, must attend conference for me every year!"***

*- 2018 Fall conference Attendee*

### Exhibit Hall Schedule

- ▶ Sunday October 13, 12:00 – 4:00 set up time.
- ▶ Monday October 14, 8:00 am – 10:30 am set up time. Vendor Hall opens at 10:30 am – 5:00.
- ▶ Tuesday October 15, 8:00 – 1:00 pm Vendor Hall is open. (We ask vendors not to start tearing down until after 1:00.)

We look forward to working with you and having you attend our conference! Please [click here](#) to be added to our contact list once registration is open. If you have any questions, or need additional information, please contact us.

A handwritten signature in black ink, appearing to read 'Jackie Fonley'.

Jackie Fonley, ITEC Exhibit Hall Coordinator

Lance Lennon, Events Coordinator

Phil Trimble, Vendor Committee

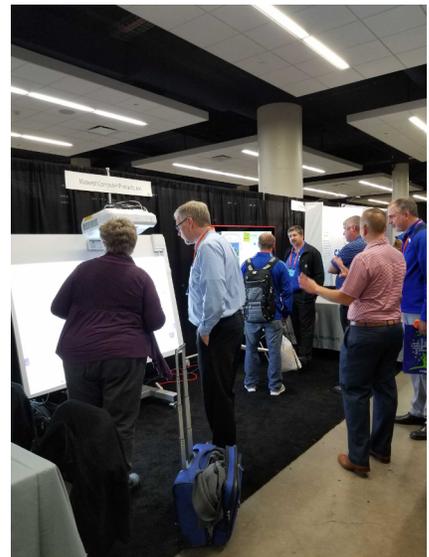
# Exhibit Hall Pricing Structure and Sponsorship Opportunities

- ▶ **Corporate Level Sponsor \$4500 (limit of 8)** Booth will be located on the main floor of the conference and includes: four 10 X 10 booth spaces (each space comes with wired internet connection, four tables, eight chairs, one garbage can and four tickets for lunch on Monday and Tuesday), up to two vendor sessions (if sponsorship is established prior to September 7, 2018), and your company logo in the program, on the slide show prior to the Monday and Tuesday keynotes, specific mention at the Monday welcome session, and on ITEC's web site for one year. Booth location will be in the center of the main conference hall up one level from the vendor hall. This places you in the highest traffic area.



- ▶ **Refreshment Level Sponsor \$1500 (limit of 8)** Booth will be located in the vendor hall of the conference (below the main hall). Each booth includes: one 10 X 10 booth space in the front row of the Vendor Hall, wireless internet connection, one table, two chairs, one garbage can and one ticket for lunch on Monday and Tuesday. Also includes signage at the refreshment center, recognition in the program, and recognition before the keynotes on Monday and Tuesday.

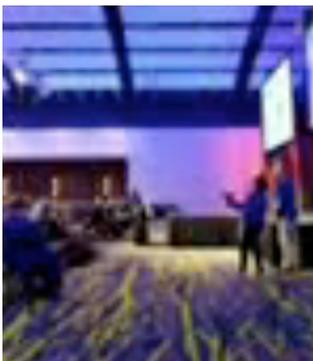
- ▶ **Exhibit Hall Booth Space \$875** Booth will be located in the vendor hall of the conference (below the main hall). Each booth includes: one 10 X 10 booth space, wireless internet connection, one table, two chairs, one garbage can and one ticket for lunch on Monday and Tuesday.



- ▶ **Vendor Session \$250 (limit of 10)** Exhibit Hall booth space purchase is required. Opportunity to be a presenter during one of the conference sessions on your product.

- ▶ **Vendor BINGO** A voluntary vendor activity to increase traffic to your booth by participating in Vendor Bingo. Attendees will be given a Bingo card that must be signed by your booth representatives to qualify them for end of conference prize drawings (minimum value of \$50 gift donation to participate in this).

- ▶ **Be a sponsor of our Student Tech Fairs \$50** Your name will be advertised at our student tech fairs in the spring, and on a banner in the booth in the corporate level area when our winners are located and share their projects during the fall conference.



- ▶ **T-Shirt Gun \$100** ITEC has purchased a t-shirt cannon. This is a wonderful opportunity for a vendor to distribute promotional t-shirts after the keynotes and at our social event. For \$100 ITEC will shoot out a maximum of 10 t-shirts to the audience.

